



Norman Chittenden

When we look at where our breed is today, after 150 years—which is pretty unique, not many organizations live and last that long—we like to think about how and why we got here.

For us, it started in 1924 when a Jersey calf was given to Norman Chittenden of Williamstown, Massachusetts, in payment for some trucking. Now, he had been planning to raise Milking Shorthorns. But that one Jersey calf changed everything. The next year, 1925, a Registered Jersey heifer was purchased as a 4-H project for his eldest son Stanley. It's been totally Jerseys ever since.

Moving to New Lebanon, New York, the Chittendens became commercial dairymen, making a living by producing and marketing Jersey milk. There was just a handful of others who operated the same way. The Club had long been run by hobbyists, wealthy people who loved and cared about our Jersey breed, but who did not have to make their living from the sale of milk. That began to change in the late '50s and early '60s. Stanley, dairying with 300 Jersey cows and farming 700 acres, was elected to the AJCC Board of Directors in 1955. He served on the national committee that created National All-Jersey Inc.—creating a demand for Jersey milk, creating a demand for Jersey cows and putting emphasis on what our product really was. Our breed and association started to reflect a commercial attitude.

He said: Some day, cheese will be the savior of the dairy industry and we had the right cow for the market.

National All-Jersey helped us create some protein markets in the late '70s – small protein markets with different cheese makers. Protein pricing was something we believed in and we found cheesemakers who believed us and found out that what we were talking about was the truth. The continued push on protein marketing and protein pricing—and increasing cheese sales—resulted in the component pricing system being added to the Federal Order markets. We've enjoyed that since the year 2000.

It's nice to have the opportunity to reflect back on where Jersey is today and how we got here. The programs created and adopted by the AJCA and NAJ over the last 60 years have created a demand for more brown cows than our herds can produce. Our neighbors realize the efficiencies and the opportunities that they can have with brown cows, so they are breeding to Jersey bulls to get that. This is a story of success.

Today, three generations are involved in the commercial dairy business at Dutch Hollow. Even the youngest ones in the fifth generation are dreaming about taking over the family farm. Here—and we believe for the dairy industry at large—the future will all come back to our ability to market our product. The neat thing is, we have the cow that's best suited to produce that product—the Jersey.



Stanley Chittenden



Thank you to fellow New Yorkers, **Gary and Debbie Moore** for selecting, **JX Dutch Hollow Baltazar Challie (6)-ET**, our consignment at this year's National Heifer Sale.

Four heifers from the sale to come home to Dutch Hollow:

JX Ohio Got Maid Deputy 692 (6)—GJPI +142

JX GOT MAID (5) x DEPUTY

Cinnamon Ridge News Mayday—GJPI +138

Due in February to LEMONHEAD

NEWS x VG-87% PLUS (5) over 28,000M, 1,500F and 1,200P actual

JX Sunset Canyon GM A Daffy 2979 (6)—GJPI +134

Purchased by Dutch Hollow junior, Lydia Chittenden

JX GOT MAID (5) x ACADEMY from the heart of the "Daffy" family

JX TIF News Velvet 1388 (5)

Selected by another one of our juniors, Megan Gilligan

NEWS x VG-86% JUPITER

A big thanks to The Ohio State University, John Maxwell, Eric Silva and Taylor Jersey Farm for making these heifers available.



Three generations working on the farm today!



We look forward to next year's annual meetings hosted by New York Jersey Breeders in Saratoga Springs, NY. Dutch Hollow Farm is a scheduled tour stop. Make plans to attend Wednesday, June 26—Sunday, June 30, 2019.

The Chittenden Family 101 Running Creek Road, Schodack Landing, NY 12156-9603
518/858-3790 Paul 518/320-2893 Alan 518/376-8397 Brian 518/330-3865 Nathan dutchhollowjersey@gmail.com

